



# M O N G O O S E

## ERIC RUPE SIGNATURE EDITION

Taking a gander at the latest 'Goose



□ It has been said that it's tough at the top. Just ask Mongoose. Everybody seems to be gunning for you. People copy your products. Rival teams try to steal your riders. You're fair game—a sitting duck who must constantly dodge the competition's cheap pot shots. And if you sit still for even a minute... they'll get you. So you've got to keep moving. Keep innovating new products. Keep searching for the hottest up-and-coming riders to ride your equipment. Keep one step ahead of the comp.

By now Mongoose knows how to do all of the above. Just when they've got a powerhouse team aboard the latest and greatest gear, they seem to knock our socks off with yet more trickness. So, ready or not, here comes Mongoose's nasty new secret weapon—a bike the competition hoped they wouldn't come out with. A bike designed and built for



*If you want to slide it, you can; if you don't, you won't. Eric could do anything we asked of him on this bike. The cornering ability is superb.*

◀ *Everybody who tried our test bike thought it was one of the best-handling bikes we've ever tested. This bike is excellent!*

a guy with some pretty heavy credentials: Eric Rupe. Introducing the all-new Mongoose Eric Rupe Signature Model. **MONGOOSE STRIKES AGAIN**

The new Eric Rupe model replaces Mongoose's already popular Pro Class scooter. And while the frame and fork may appear similar, there have been some heavy changes under that show chrome finish—heavy geometry changes. The man responsible for those changes? Eric Rupe, NBL National Number One Pro. A man who knows what it takes to make a BMX bike handle.

# The Rad Squad

If you want to be radical, you've got to look radical, and one of these BMX Plus! shirts or jerseys will definitely do it for you.



### BMX PLUS! T-SHIRTS

The ultimate in casual wear. Our pre-shrunk, 100% cotton, short-sleeved T-shirt will put you in front of the pack every time. White shirt comes with bold, four-color BMX Plus! graphics—small logo on front, large logo on back. Sizes are Boys' S, M, L, and Men's S, M, L, and XL—\$8.50

### BMX PLUS! COTTON JERSEY

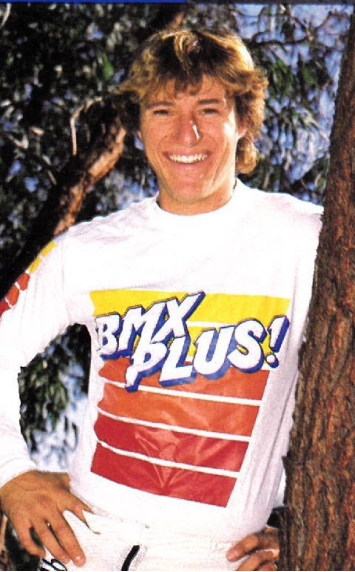
This all-cotton jersey will make you look like an official BMX Plus! test rider! Full four-color BMX Plus! graphics appear on front, back, and sleeves. Sizes: Boys' S, M, L, and Men's S, M, L, and XL—\$16.50

### BMX PLUS! VENTED RACING JERSEY

This is the ultimate in track apparel. We can almost guarantee that you'll be a better rider once you put one of these on. Vented poly/cotton blend jersey has sewn-in elbow pads and brilliant BMX Plus! graphics. Sizes: Boys' S, M, L, and Men's S, M, L, and XL—\$19.50

### BMX PLUS! BUTTON-COLLAR KNIT SHIRTS

Our top-of-the-line, short-sleeved knit shirt will mark you as a BMXer with taste and sartorial savoir-faire. This 100% cotton shirt comes with a small but classy BMX Plus! emblem on the chest. Sizes: Boys' S, M, L, and Men's S, M, L, and XL—\$19.50



## BMX PLUS!

Mail to: PLUS PRODUCTS, INC., Dept. X, P.O. Box 9501  
Mission Hills, CA 91345-9501

QTY.	ITEM	SIZE	PRICE

California residents add 6 1/2% sales tax. Add \$2.00 postage and handling for each item ordered. Foreign orders add \$4.50 postage and handling for each item ordered.

BMX2-5

TOTAL

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 I'm sending:  
 Money Order (no delay)    Check (30 days)  
 Charge to my:    MasterCard    VISA  
 Exp. Date \_\_\_\_\_  
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# MONGOOSE



On the ground or in the air, the Eric Rupe Signature Model was super easy to get used to. In fact, it seemed like there was no getting-used-to-it time at all. As soon as we rode it, we felt right at home.

### RUPE FRAME AND FORK

Changes to the new 'Goose chassis are what we'd call pretty major. The bottom bracket, which was a rather low 11 inches, was raised to a more standard 11-3/8 inches, while the rear triangle was shortened a quarter inch. But this doesn't mean the Rupe chassis is shorter than the old Pro Classer. No sirree! In fact, the Rupe model wheelbase is almost a full inch longer—36-1/4 inches to about 37-3/4 inches.

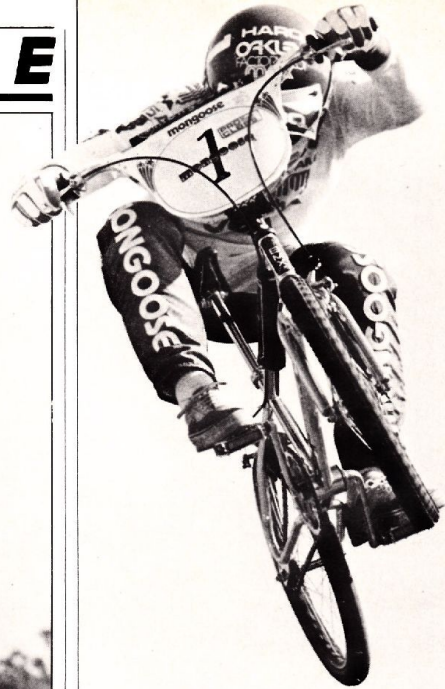
Up in the front triangle, there's more room than ever. Both top and down tubes are beefy 1-1/4-inch diameter to keep front-end flex to a minimum. Perhaps the only things that didn't get the once-over are the always-faithful Mongoose centerline design forks. No problems there. Other than that, the new 'Goose is truly new from the ground up. Rethought. Redesigned. Reworked. Remarkable.

### RUPE'S RACING PARTS PACKAGE

First off, the bike we received from Mother Goose was a pre-production model, so there may be a few minor parts changes here and there on the production models. Here's how it looks right this minute:

To get things rolling, there's a set of Mongoose's ultra-trick Pro Class II pierced alloy rims, SR sealed-bearing hubs and Cheng Shin skinwall tires. The drive train starts off with one of Mongoose's bulletproof one-piece chromoly cranksets. This will be replaced by a new Mongoose three-piece set currently in final development, they told us. The rest of the drive train consists of SR's popular MP-470 alloy platform pedals, TYC chain, Shimano freewheel, Mongoose Power Plate quick-change disc, and Takagi alloy sprocket. Brakes are Dia-Compe's awesome MX-1000s, while the grips are Oakley's new OWings.

Why is this man smiling? Maybe it's because he stands a real good chance of winning National Number One Pro titles in three different associations. Or maybe it's because he's designed a bike that's as much a winner as he is. ▶



The Mongoose name has been synonymous with strength for as long as we can remember. Eric designed the bike to take the demands of professional racing in stride.



# BMX PLUS!

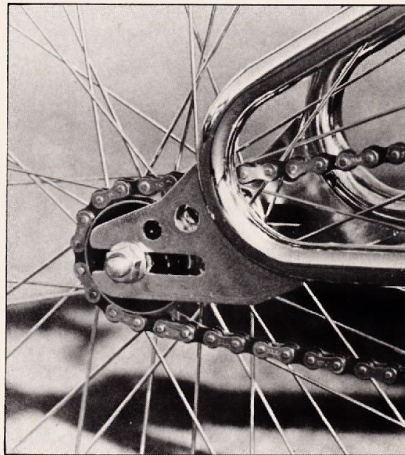
1. **1. Bike:** Mongoose Eric Rupe Signature, 20-inch, complete bike.
2. **2. Age range:** 12 years and over.
3. **3. Country of origin:** USA.
4. **4. Intended use:** Racing/high-performance street/trail.
5. **5. Wheelbase:** 36-1/4" to 37-3/4".
6. **6. Bottom-bracket height:** 11-3/8".
7. **7. Chain stay length:** 15".
8. **8. Steering head angle:** 73°.
9. **9. Seat tube angle:** 72°.
10. **10. Frame:** Mongoose Pro Class, Eric Rupe model, 4130 chromoly throughout. Features: 1-1/4" top and down tubes, 3/4" loop-tail rear triangle, American bottom bracket, 4-inch head tube, chrome finish.
11. **11. Fork:** Mongoose, 4130 chromoly throughout. Features: 1" diameter fork legs, leading-axle design, drilled for caliper, chrome finish.
12. **12. Rims:** Mongoose Pro Class pierced alloy, 20" x 1.75", 36-hole.
13. **13. Spokes:** 36/.080 chrome plated.
14. **14. Hubs:** SR sealed bearing, low-flange, alloy.
15. **15. Tires:** Cheng Shin skinwall, 20" x 1.75" rear, 20" x 2.125" front, 35 psi.
16. **16. Cranks:** Mongoose one-piece, chromoly, 180mm.
17. **17. Pedals:** SR MP-470, alloy platforms with chromoly shafts.
18. **18. Chain:** TYC 1/2" x 1/8".
19. **19. Bottom bracket:** Steel, retained ball.
20. **20. Front sprocket:** Takagi 44T, alloy, with Mongoose Power Plate quick-change disc.
21. **21. Freewheel:** Shimano 16T.
22. **22. Brakes:** Dia-Compe MX-1000 calipers and Tech 3 levers front and rear.
23. **23. Headset:** Steel, retained ball.
24. **24. Stem:** Mongoose Pro Class, alloy.
25. **25. Handlebars:** Mongoose Pro Class, 4130 chromoly, 9" rise, 29" width.
26. **26. Grips:** Oakley O/Wing.
27. **27. Seating:** Mongoose plastic saddle, Mongoose chromoly seatpost, Dia-Compe seatpost clamp.
28. **28. Miscellaneous:** Mongoose pad set, C.P.S.C. reflector set.
29. **29. Overall weight:** 24-1/4 lbs.
30. **30. Approximate retail price:** \$450.
31. **31. For additional information contact:** BMX Products Inc., 5152 N. Commerce Ave. Moorpark, CA 93021-1797; (805)529-7000.



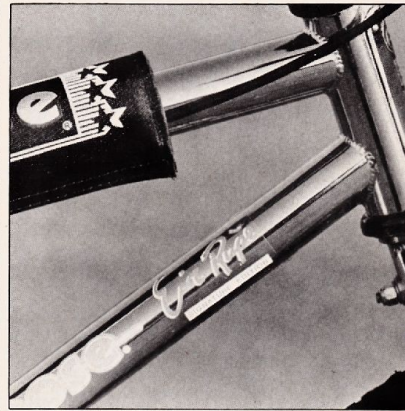
The seating was first class all the way. Eric uses a special 14-inch chromoly post on his personal scooter, but our tester (which Eric rode for most of our photos) came with a 12-incher. We'd like to see the longer one become standard.



Dia-Compe MX-1000s are standard, front and rear. Note the typical BMX Products attention to detail in the graphics and craftsmanship.



There's plenty of room for moving the rear wheel fore or aft in the dropouts. You can get an effective wheelbase of anywhere from 36 1/4 to 37 3/4 inches. Eric's only five-six, but this bike will accommodate six-footers with ease.



Just so there won't be any question about which Mongoose is the Eric Rupe model, each one will have one of these stickers on the downtube.



Both the seatpost and bars, like the frame and fork, are 100-percent chromoly Mongoose products. Just add the tricked-out, super-soft plastic saddle and a set of pads, and you're ready to go. The weight? With pads and plate the Rupe swoops onto the scales at a race-ready 24-1/4 pounds.

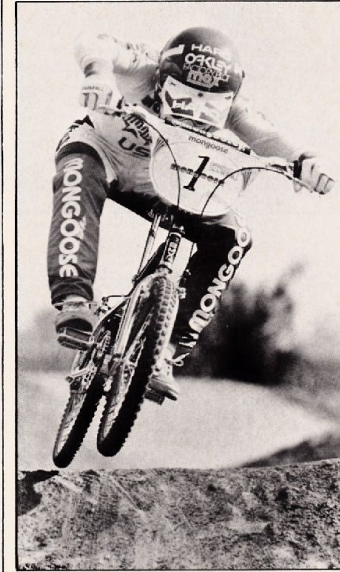
### THE RUPE RIDE

Before slinging your leg over this scooter, you're going to have to shell out a healthy sum of money. Somewhere around \$450. Right there it tells you that this thing means business. The Rupe Signature Model is a full-on racer, no doubt about it. So let's head out to the local track and put it through its paces.

First thing you'll notice is its improved power position. With the higher bottom bracket, longer front end, shorter rear triangle, taller bars and long cranks, acceleration is... well, impressive, to say the least. As is its speed-jumping ability. With the shorter rear section, simply tug gently on the bars and put the power to the pedals—the Rupe will do the rest. For first-straightaway and first-jump speed runs, the Rupe flat rips. Great power position. Much improved over the old Pro Class—and we liked that!

Cornering is also improved. The head angle is now a degree steeper than the old Pro class, while the seat

## MONGOOSE



The NBL's Number One Pro has come up with a winner. Mongooses have always been good, but this has to be the best one yet.

tube is one degree more laid back. This makes for quicker steering and improved tracking through the berms. As we said before, we really liked the handling on the old Pro Class. However, after riding the new Rupe Signature, there's no way we could go back. No way. Simply put, this is without a doubt the best-handling Mongoose we've ever ridden. Mother 'Goose gets an "A" in geometry on this one.

### IS THIS THE 'GOOSE FOR YOU?

Obviously, at \$450 this 'Goose is not for everyone. It's a pro class racer. It's set up for the bigger boys: 180mm cranks, 29-inch by nine-inch bars, full-sized, full-strength equipment everywhere. Yep, this scooter is built to win, and built to last—a tough combo. And while it's not the lightest pro bike we've ever ridden, it is possibly the most solid—typically Mongoose.

So, back to the question: Is this the right 'Goose for you? Are you a hot intermediate or up-and-coming expert or pro? Are you looking for a bulletproof yet high-performance racer that will take a licking and keep on ticking? Then the Rupe is your Mongoose. It's all new; it's all improved; and it's all Eric. What more could you ask for? To ride like Eric Rupe? Sorry, kid, we can't help you on that one, but the Rupe Signature is a good place to start! □

# ITS PROGRAMMABLE!!

Zeronine's Moto Control System™ is the only number plate with a 'built-in' memory bank and can be reprogrammed for any race. You'll never forget your gates or motos again!!! Available in four basic colors with striking color coded graphics. (Packaged with a black moto marker).

Zeronine is making history... be part of it!

**FACTORY Zeronine**