

Rusty Jones takes to the air on the Laguna. The Laguna is not made for the 180 pounder.

Made For The Serious Racer

THE LAGUNA PRO

by The Editors photos by House



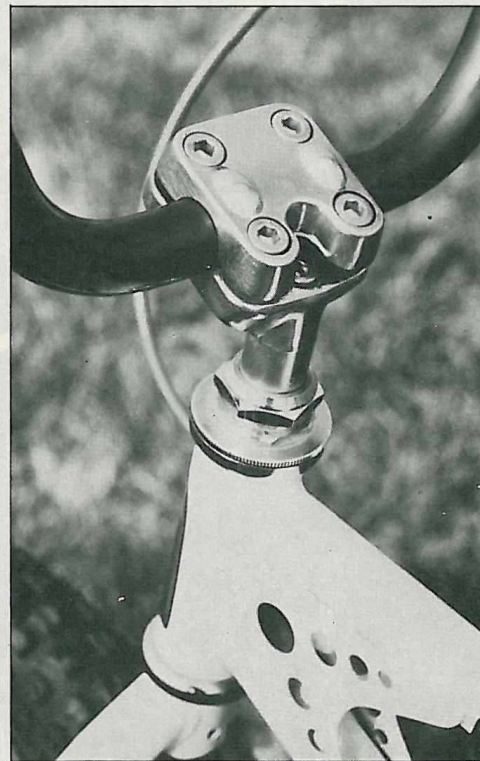
The name Laguna is well-known and well-liked in BMX. We thought we'd take a quick look at one of Laguna's main units, the 1981 Pro. The name "Pro" is a little misleading, in that the bike is really meant for the serious amateur who wants a "pro" feel to his bike.

The bike is actually a little short and kicked-out for the cash-catching Pros, who are really big hairy men. This bike is for kids, and for kids who can race.

It's plenty responsive, but not so twisty and loose that a kid can't control it. This is due to a head

angle that gives it even more control than say, a Cook Bros. bike. That is to say, it's made for a slightly different rider, the more common who need a good bike.

This one frame and etc., is designed to serve most needs up to 150 pounds or so. Laguna will be



On this unit we had an SR gooseneck. For '81 it's a Shimano SX chromemoly piece.



The Araya rims are nice and light. Colored spokes are available on the '81 models.

Shimano hubs are a must for dependability and lightness.



Laguna's 4130 chromemoly frame is designed to steer relatively slowly. It is an all-purpose unit.

There's a lot of trick stuff on this bike,

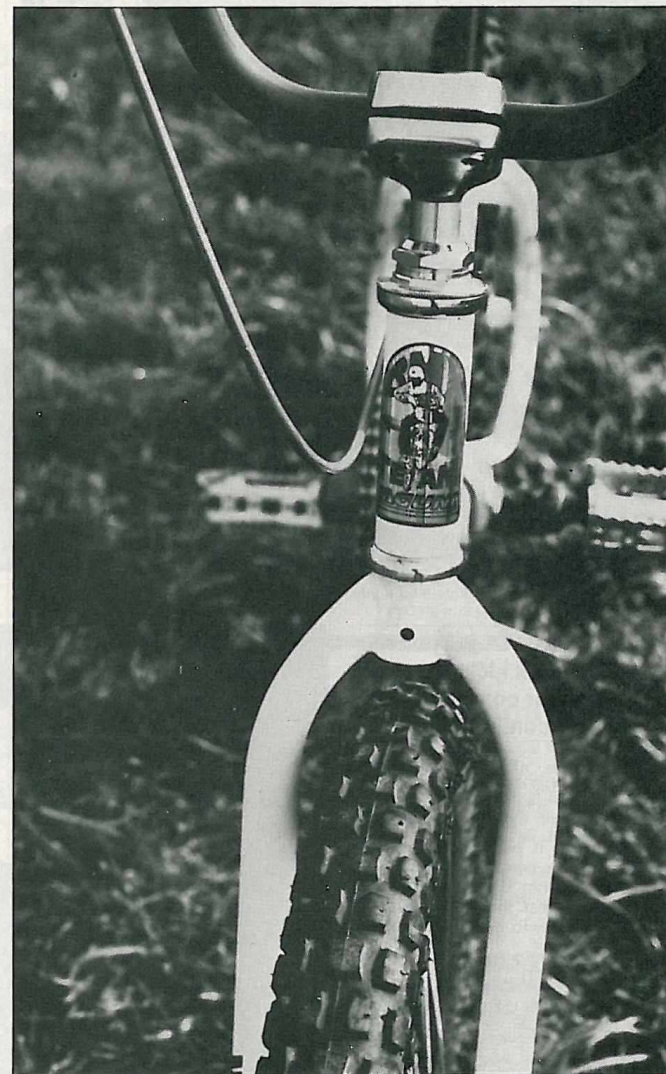
including the Laguna alloy V-bars.

Laguna Pro BMX
Laguna 4130 chromemoly frame
Laguna 4130 chromemoly fork
DiaCompe brakes—back only
AME grips
SR or Shimano SX chromemoly gooseneck
Shimano hubs
Laguna alloy V-bars
Araya rims
Tourney 7" cranks
Cheng-Shin gum wall tires for '81
Lightning pedals
Colored spokes for '81

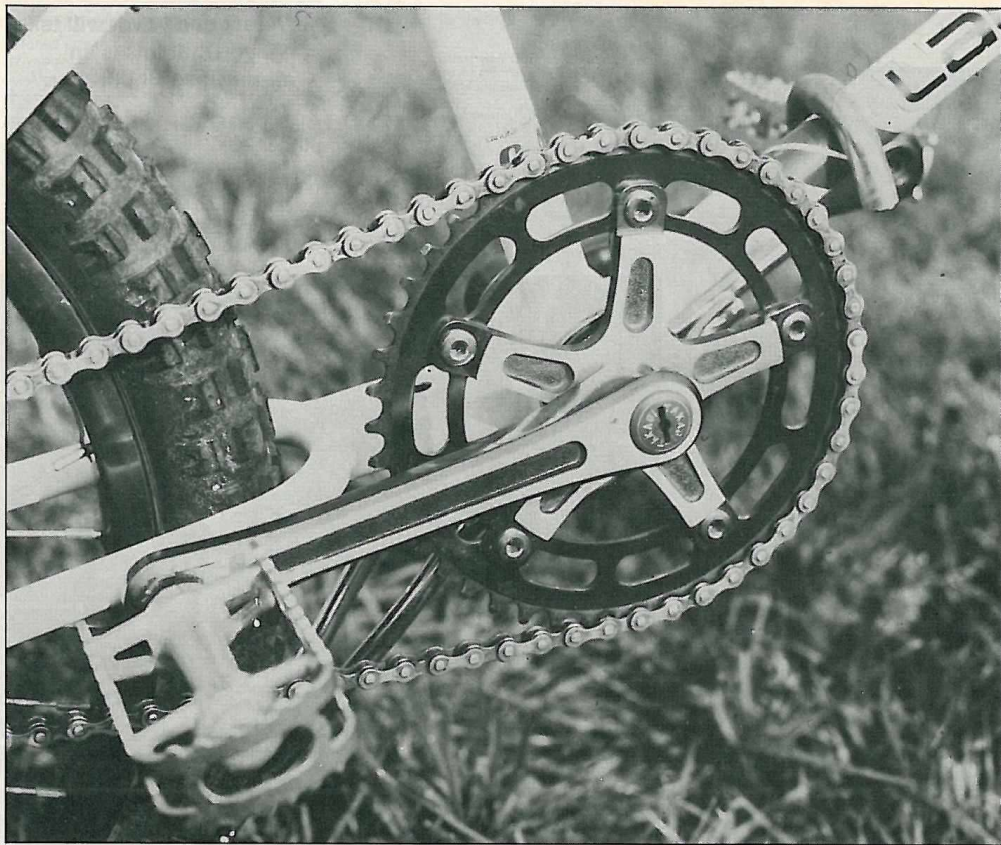
"A fast once over will tell you that this is an all-purpose BMX racer."

adding other models in '81 to serve others.

The frame is slightly under five pounds, for a bike that weighs altogether about 26 pounds. It has a lot of trick stuff on it: DiaCompe back brake, chromemoly gooseneck,



The Laguna fork meets the head tube angle as to give it just slightly more kick-out than a Cook.



Tourney 7" cranks are practical and light.

"The Laguna is a responsive little bike, kicked out enough for control by the up-an-coming rider."

Shimano hubs, alloy V-bars, Araya rims, Lightning pedals . . . quite a bit for a bike that retails right around \$300.

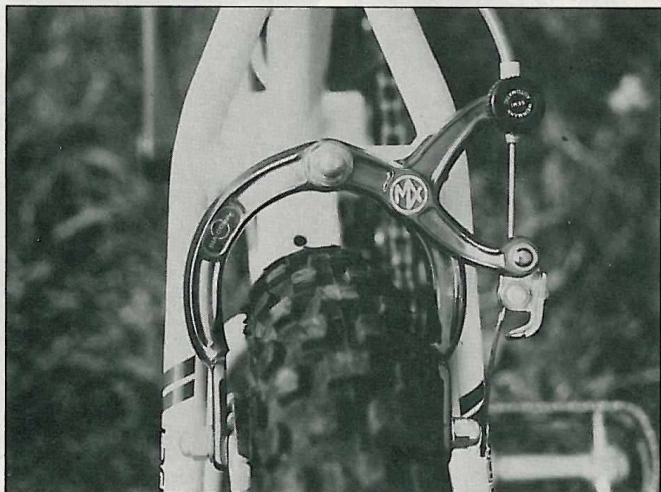
Like many a bike you'll see this year, it has the new Cheng-Shin gumwalls for '81, not the tires shown on our advance test model.

Also for '81 will be colored spokes, folks.

A'ME race grips round out a colorful, trick bike. Our riders liked it a lot, said that it's a responsive-feeling bike that anyone can be proud of.



"Good for a little guy— not for a giant."



DiaCompe back brakes are the right stuff for any track.

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True False

- (1.) In 1975, Federal, state and local governments spent about \$7,500 per household.
- (2.) Producers of goods outnumber producers of services in our economy.
- (3.) Less than four per cent of the U.S. labor force are agricultural workers.
- (4.) U.S. coal reserves are the world's largest.

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In addition to the JMC "Standard" and "Long" frames, JMC has introduced 3 new frames. All JMC frames and forks are now available Chrome Plated. All construction is still of uncompromising quality using 100% hell-arc welded 4130 Chrome-moly construction.

Black Shadow

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- 1" shorter wheel base than the "JMC Long Frame" is the result of a steeper head angle.
- Choice of American or European precision bottom bracket.
- Your Choice of Black or Chrome Plated.

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A New Generation of BMX Frame Weighing Approximately 3 Lbs., 1 Oz.!



- Same geometry as the "JMC Standard Frame" with fabrication comprised of smaller 4130 Chrome-moly airframe tubing.
- Rider weight ceiling is 110 lbs.
- Available only with precision bottom bracket.
- Your choice of Candy Apple Red or Blue, JMC White or Black, or Chrome Plated.

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Specially Designed For BMX Riders Under 8 Years Of Age!



- 3 Lbs. approximate weight.
- Available only with precision bottom bracket.
- Unique geometry permits use of 20" wheels while retaining "low-to-ground" stance.
- Your choice of Candy Apple Red or Blue, JMC White, or Chrome Plated.

JMC Standard Or Long Frame



- Stream lined air frame beam down tube.
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- Your choice of Candy Apple Red or Blue, JMC White, or Chrome Plated.

JMC Standard Or Mini Forks



- Specially formed streamlined air frame tubing.
- All 4130 Chrome-moly.
- 100% hell-arc welded.
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- Choice of "Standard Fork" or "Mini Fork."
- Your choice of Candy Apple Red or Blue, JMC White or Black, or Chrome Plated.



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